

1. OUST Labs Platform for the students

i. Title of the Practice:

OUST Labs Platform for the students.

ii. Objectives of the Practice:

It provides platform for the students to excel in their academics through game based Activities which is provided in the form of mobile App.

iii. The Context:

- a. It aims at providing learning outside the classroom and also flexibility of learning.
- b. Increased demand for personalized learning: Today's learners are keen on personalized learning methods to meet their specific needs and wants. And LXPs are great at making customized learning fast and highly effective.
- c. Pushing the boundaries of standards systems: Offering a bunch of advantages over existing eLearning systems, LXPs allow you to collect data from a huge array of sources, track learners' progress, track learners' activity.

iv. Practice:

- a. Content creation: An LXP (learning experience platform) is designed to support user-generated content from end-users. Faculty can use the in-built editor to create content, include hyperlinks, images, videos, etc. and post.
- b. Content curation: LXPs (learning experience platform) offer machine learning services to select and organize learning content and provide personalized learning recommendations to faculty. Faculty can even manually curate both internal and external content to share with students.
- c. Institute is using the platform to upload the questions (MCQS) related to different subjects and also assignment for students.
- d. Analytics: LXPs provide dashboards and reports to Faculty to track student's progress and also help administrators to understand the learning and usage trends across the platform.

v. Outcome:

- a. Students are happy to learn the concepts anywhere at their convenience. Also they can refer whenever they want.

vi. Resources Required:

- a. Financial Budget: Rs. 3,25,000/-
- b. Manpower: 1 Faculty Coordinator, 1 IT support staff, All Faculty as content creators.

2. Accord Entrepreneur of the Year Award on Foundation Day

i. Title of the Practice:

Accord Entrepreneur of the Year Award on Foundation Day of the Institute.

ii. Objectives of the Practice:

- a. Foster Entrepreneurship.
- b. Recognize the contributions of entrepreneurs from Belagavi to the economy.
- c. Inspire the students towards their entrepreneurial journeys through real life examples.

iii. The Context:

Belagavi is the cluster of entrepreneurs since many decades. Entrepreneurs of this region have contributed to local and regional economy to a large extent. Belagavi is called as hydraulics capital of India due to great entrepreneurial culture. Belagavi is the second highest contributor of commercial taxes to the government of Karnataka, after Bengaluru.

Now Belagavi is part of Smart City Project, and Belagavi entrepreneurs can contribute to larger extent to the growth of this smart city. With this background we at KLS IMER, recognize, appreciate and felicitate well known entrepreneurs and their success story can be replicated by our students.

iv. Practice:

- a. Faculty members nominate entrepreneurs from Belagavi to be felicitated on foundation day two months before foundation day event. Faculty members identify the entrepreneur who have made a significant contribution to the society.
- b. In Faculty meeting, finalization of an entrepreneur takes place by discussing on various parameters.
- c. Final name is put forth in front of GC/Management for the approval.
- d. Approach the entrepreneur and take his consent for felicitation.
- e. Building the profile of the entrepreneur by interacting with him/her.
- f. Felicitation of the entrepreneur on foundation day, showcasing his/her contribution and presenting him/her with the Entrepreneur of the Year Award.

v. Outcome:

- a. Institute builds a good rapport with industry by felicitating entrepreneurs.
- b. These entrepreneurs guide students who aspire to become entrepreneurs after their MBA.
- c. Students visit their factory and learn practical aspects of business
- d. Students can do internship projects in their factories.
- e. Entrepreneurs help, guide and spark entrepreneurial zeal among students.

vi. Resources Required:

- a. Financial budget of Rs 3.00 Lakhs
- b. Manpower: all teaching and administration staff of IMER institute. We also involve students in the process.
- c. Logistics facilities for guests.
- d. We print and distribute invitation cards to all stake holders.
- e. Food expenses.
- f. Accommodation for guests.

vii. Photographs and Video Link:

1) KLS IMER Entrepreneur of the Year 2018 - Mr. Sachin Sabnis

Video Profile of Entrepreneur : <https://youtu.be/HzprEHRw-Og>

2) KLS IMER Entrepreneur of the Year 2019 - Mr. Keith Machado

Video Profile of Entrepreneur : <https://youtu.be/HzprEHRw-Og>

3. Antaraprerana, Annual Business Plan Competition in collaboration with by EDII Ahmedabad

i. Title of the Practice:

Antaraprerana, Annual Business Plan Competition in collaboration with by EDII Ahmedabad

ii. Objectives of the Practice:

- a. To promote entrepreneurial spirit among the students of IMER by encouraging students to prepare a Business Plan.

iii. Context:

Antaraprerana is to promote entrepreneurial spirit among the IMER student community by encouraging students to prepare a Business Plan, which they can realize in the coming future, by considering all the aspects involved in creating a new business or re-building the existing one. This is aligned with the vision of KLS-IMER.

iv. The Practice:

Antaraprerana 2019 is a flagship annual Business Plan competition of the KLS' institute of Management Education and Research Belagavi. The objective of this event is to promote entrepreneurial spirit among the student community by encouraging students to prepare business plan, which they can realize in coming future, by considering all aspects involved in creating a new business or rebuilding the existing one. The competition comprises of three rounds: Pitching; Presentation of Business Plan; Prototype presentation. The guidelines are:

- o Competition is compulsory for students enrolled for the EDII program. Competition is open for other students of the institute also. Each team shall comprise of 3-4 students.
- o Each team prepares Executive summary of Business plan and submit along with the names of team members to Dr.Poornima M. Charantimath
- o The B Plan competition has three phases. In the first phase, participants are expected to do a 3-minute pitching (Brief Explanation) of their Idea (Only one person from the team will do this). The second phase involves a power point presentation of the B-Plan and the third phase comprises of display of prototypes and Q & A.
- o The B-Plan presentation should include 12 slides: Introduction of team; Industry and company; Innovation; Strategic plan; Marketing plan; financial plan; Operating plan; HR plan; Business Model; Environmental and social benefits; Readiness for incubation; Future plan and conclusion.
- o Time allotted for the presentation is 2+8+2 minutes. Two minutes for pitching, 8 minutes for B-plan power point presentation and 2 minutes for Q & A. The competition is scheduled on Tuesday 28th May 2019.
- o All the participants will be given participation certificate. There is a first prize of Rs 10,000/, second prize of Rs 6000/ and third prize of Rs 4000/ for the first three winners of B plan competition along with certificate of appreciation. Best elevator pitch of the Business opportunity will be awarded with cash prize of Rs 4000/ and certificate of appreciation. Best prototype will be awarded with cash prize of Rs 6000/ and certificate of appreciation.
- o Feasible ideas will also be provided incubation support to make the projects viable. Judges' decisions will be final and binding.

ii. Outcome:

The following ventures have received prizes in this year's competition and will be helped by the institute to incubate their business if the desire:

0. Pradeep Magdum: Diet Kitchen
1. PratimaPatil: V Roots
2. ShubhamChougula: Green Grow Farms

ii. Resources Required:

- a. Financial budget of Rs. 50000/-
a. Manpower: 2Faculty, administration staff of IMER. Student co-ordinators

ii. Photograph



4. IIMBx MOOC on Predictive Analytics course offered in collaboration with IIM- Bangalore for the years 2017-18

a. Title of the Practice:

Blended learning on Predictive Analytics course offered by IIMBx (MOOC wing of IIM Bangalore)

b. Objectives of the Practice:

- ♣ To give students exposure to blended learning. i.e, MOOC course offered by top B School of the country
- ♣ To provide students a basic understanding on Business Analytics

c. Context:

The certification includes basic underrating of analytical tools and concepts in the area of Hypothesis Testing, Decision trees, Linear Regression, Logistic Regression and Model development.

d. The Practice:

IIMBx is IIM Bangalore's MOOCs programme that uses digital learning to enable widespread access to management education. Led by the faculty at IIM Bangalore, IIMBx offers online courses and programmes covering core and advanced business and management subjects. The certification shall help students get certified from country's Top B-Schools while simultaneously pursuing their degree as part of academic curriculum.

e. Outcome:

Students will be awarded with a completion certificate issued by IIMBx (MOOC wing of IIM Bangalore)

f. Resources Required:

- ♣ Financial budget of Rs. 300000/- (+ GST as applicable) for a cohort size of 50 students
- ♣ Manpower: 1 Faculty Coordinator, 2-4 Student co-ordinators

5. IIMBx MOOC on Predictive Analytics course offered in collaboration with IIM- Bangalore for the years 2019

a. Title of the Practice:

Blended learning on Predictive Analytics course offered by IIMBx (MOOC wing of IIM Bangalore)

b. Objectives of the Practice:

♣ To give students exposure to blended learning. i.e, MOOC course offered by top B School of the country ♣ To provide students a basic understanding on Business Analytics

c. Context:

The certification includes basic underrating of analytical tools and concepts in the area of Hypothesis Testing, Decision trees, Linear Regression, Logistic Regression and Model development.

d. The Practice:

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f. Resources Required:

- ♣ Financial budget of Rs. 300000/- (+ GST as applicable) for a cohort size of 50 students
- ♣ Manpower: 1 Faculty Coordinator, 2-4 Student co-ordinators